

heather-mariah violet dixon

A multidisciplinary Pacific Northwest based designer, obsessed with type & visual identities. References available upon request.

heathermariah.com

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Experience

INDEPENDENT DESIGNER

Designer 8/14 - Present

My design practice has consisted of working with businesses of all sizes to create unique, comprehensive visual identities and aid in the strategy and art direction of emerging brands. In addition to branding, I've designed websites, collateral and packaging, styled & shot photos and more. Selected collaborations include:

Works Progress Agency | Portland
BirthBridge Doula Services | Portland
Eat Chic Chocolates | New York
GOGO | New York
Aflatis Films | Denver

SCHOOL HOUSE NYC

Junior Brand Designer 11/15 - 10/16

As the first graphic designer at School House, I worked on bringing everything from visual identity to web design projects from conception to completion. I communicated with clients, prepared presentations, coordinated with freelancers, developers, printers and production houses. Disciplines spanned social campaign concepting, storyboards, packaging and more.

TODA NYC

Contract Designer 9/15 - 1/16

I was brought on at TODA to assist with the conception and design of packaging for Johnson & Johnson, as well as to work with their staff designer to create websites, print collateral, social content & strategy, and illustrations for a range of independent and mass market clients.

Education

WESTERN WASHINGTON UNIVERSITY

9/12 - 6/15 | Bellingham, WA

Bachelors of Art in Design.
Bachelors of Art in Printmaking.

Expertise

SKILLS

Visual Identity
Campaign concepting
Social content
Packaging
Illustration
Storyboarding

Responsive Web Design
Wireframing
User flows/Site mapping
Light motion design

PROGRAMS

Adobe Creative Suite
Sketch
Adobe AfterEffects
Microsoft Office
CSS/HTML Familiarity
Wordpress
Squarespace

Publications/Awards

THE BOXMAKER

2015 | Seattle, WA

Winner of best student packaging redesign award.

JEOPARDY MAGAZINE

2015 | Bellingham, WA

Editorial design project featured.